

Jen Walker

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PROFESSIONAL EXPERIENCE • • •

Art Director

📍 **Simantel Group // Peoria, IL**

📅 **September 2020 – Present // Full-time remote**

Art Director for a mid-sized, thriving advertising agency with a focus on hard-working brands, such as Caterpillar. Responsibilities include creative leadership working with a team that includes account and project planners, strategists and copy writers. Projects range from print to social media assets to building campaign graphics and web pages in Adobe Experience Manager for cat.com. Attended Photo and video shoots when required for projects. Also responsible for file prep and pre-production work for all project assets.

Senior Designer

📍 **Zeller Marketing & Design // East Dundee, IL**

📅 **September 2004 – July 2020 // Full-time**

Senior Graphic Designer, project manager, and team leader. Experienced in working with a variety of B2B and consumer marketing clients. Fully responsible for design projects from initial concept to completion, including file prep and releasing files to print. Communicate directly with clients and vendors on a daily basis. Also art direct and manage projects handled by junior designers, ensuring all work meets the client's expectations before completion. Projects include but aren't limited to:

Brochures | Catalogs | Annual Reports | Direct Mail | Inserts
Handouts | Print Ads | Newsletters | Logos | Stationery
Tradeshow Booth Graphics | Email and Website Design
Keynote and PowerPoint Presentations

Graphic Designer

📍 **Pinnacle Advertising // Schaumburg, IL**

📅 **May 2001 – September 2004 // Full-time**

Graphic Designer for fast-paced, growing agency with a number of automotive and retail accounts. Designed print advertisements featured in local newspapers including the *Daily Herald* and the *Chicago Tribune*. Also designed for *Concierge Preferred Magazine*, Chicago and St. Louis locations.

EDUCATION • • •

📍 **Columbia College Chicago | Chicago, IL**

📅 1997 – 2000 | Bachelor of Arts Degree

📍 **Elgin Community College | Elgin, IL**

📅 1995 – 1997 | Associate of Arts Degree

PROFICIENCIES & SKILLS • • •

Extremely Proficient

Adobe CC – Mac Platform: InDesign | Photoshop | Illustrator
Adobe Acrobat Pro | Adobe Experience Manager (AEM)
Microsoft Office Suite

Working Knowledge

Sketch | Miro | Keynote

Skills & Strengths

Print Design | Branding | Typography
Art Direction | Mentoring | Project Management
Photography | Photo Retouching

REFERENCES • • •

Available upon request.